



## Futuristic Leadership: Vision, Risk & Change

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"Everyone wants to feel that he counts for something and is important to someone. Invariably, people will give their love, respect, and attention to the person who fills that need."

John C. Maxwell, Leadership 101

### Empowerment

*Real leadership is being the person others will gladly and confidently follow*

### Annual Conference

The CEPA Leadership Consortium is hosting its annual conference October 17-19, 2013. The theme is *Futuristic Leadership: Vision, Risk & Change*. The conference site is the El Tropicano Riverwalk Hotel, San Antonio, Texas. Delegates attending the conference will be from academia, business, the military, as well as government, political and civic leaders. A large number of doctoral students will be in attendance.

The flagship universities co-hosting this year's event are A&M University – San Antonio, Our Lady of the Lake University and A&M University – Commerce. Educators and scholars from the University of the Incarnate Word and A&M University – Texarkana are also contributing. We applaud their commitment to the overall education of our future leaders. In order to flourish as individuals as well as a collective, we must foster the uniqueness and interests of every person while providing them with a broad, universal education. We will need strong, ethical, informed leaders who are willing and prepared to address future goals as well as future challenges.



### Featured Speaker



Dr. Mary Landon Darden is the Dean, San Antonio Center, Concordia University Texas and is the author of the best-seller *Beyond 2020: Envisioning the Future of Universities in*

*America*. Co-published with the American Council on Education (ACE) and Rowman & Littlefield Publishers the book provides the most detailed roadmap yet to the perils and promise of the Information Age – as it directly applies to academia. It projects into the future and paints a picture – of the future university. It is a must-read book for thinkers and scholars.



*Beyond 2020* provides guidance for university leaders working to address challenges and seize the opportunities that will position their institutions for success in the 21<sup>st</sup> century ~ Dr. Lou Anna K. Simon, President, Michigan State University

Change is necessary and those who value our country's future should make (*Beyond 2020*) must reading ~ Dr. Charles B. Reed, Chancellor, California State University

*Beyond 2020* is a must-read for those who have an interest in education ~ Bernard Rapoport, Former Chair of the University of Texas System Board of Regents

## Teaching the millennial generation

Dr. Gaynell Green, Ms. Marlena Ballard, and Ms. Kelly Coke with Texas A&M University-Texarkana submitted a book chapter titled *The New Non-Traditional Student in Higher Education: Best Practices to Sustain the Millennial Generation* which was accepted and pending final approval for the book, Developing and Sustaining Adult Learners, by Dr. Kathleen King and to Dr. Carrie J. Boden-McGill. The book chapter focuses on the impact of the Millennial generation merged with three other generations in higher education. Ms. Ballard and Ms. Coke made a presentation about the millennial generation at the CEPA conference in 2012.

The Millennial generation is now emerging as the *new* non-traditional, adult student population, melding with at least three other generations on the American college campus. The research is showing stark contrasts in behaviors and expectations from this generation as compared to previous generations; faculty and administrators, primarily from the Traditionalist and Baby-Boomer cohorts, will need new approaches to recruit and teach a very different adult learner. This chapter identifies the generational distinctions, and discusses practices in relation to teaching and learning, interaction with faculty, and advising Millennial adult students to sustain them toward degree completion in an age of immediacy.

Dr. Gaynell Green is Associate Professor of Adult Education; Ms. Marlena Ballard is an Academic Advisor; Ms. Kelly L. Coke is Coordinator of Adult Degree Outreach and Clinical Faculty.

## Mentoring and investing in young people

One of the most important principles embraced at this conference is mentoring and

investing the time needed in developing new leadership. Students will have the opportunity to collaborate with senior professionals from universities, business and industry, as well as civic and political leaders. The students will become better informed about other visions of leadership and will have the opportunity to practice leadership.



The conference is designed to mentor future leaders in conjunction with their formal academic programs. A mentor is someone who empowers and enables others to reach the highest levels of personal and professional development. Simply defined, empowering is giving influence to others for the purpose of personal and organizational growth. It's sharing influence, position, power, and opportunities with future leaders so that they can function at their best.

## Program draws entrepreneurial leadership

In sports, to be the best of the best, one needs to practice under various conditions and with different opponents. Multiple conditions are key to winning. The same is true with leadership. Hence, this year's conference includes a variety of leadership opportunities among a diverse group of professionals. This gathering, unlike any other, has integrated a Military, Veterans & Families Educational Summit as a joint initiative with our military communities. This special session emphasizes innovation and entrepreneurial leadership for making the transition from military service to civilian careers.

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