



Innovation through Leadership

Issue 1

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"Everyone wants to feel that he counts for something and is important to someone. Invariably, people will give their love, respect, and attention to the person who fills that need."
John C. Maxwell, Leadership 101

Empowerment

Real leadership is being the person others will gladly and confidently follow

Annual Conference

The CEPA Consortium is hosting its annual leadership conference October 22-24, 2015. The theme is *Innovation through Leadership*. The conference site is the El Tropicano Riverwalk Hotel, San Antonio, Texas.

Keynote speaker



Honorable Ivy R. Taylor,
Mayor, City of San
Antonio, Texas

Mayor Taylor was appointed to serve as Mayor of San Antonio on July 22, 2014. Mayor Taylor was appointed by the San Antonio City Council to fulfill Julian Castro's unexpired term as Mayor. Prior to her appointment, Mayor Taylor served as the District 2 City Council Representative. Ivy R. Taylor was elected to serve as the District 2 Representative on June 13, 2009 and served two and a half terms for a total of five years.

Mayor Taylor began her career working for the City of San Antonio in the Housing and Community Development Department and the Neighborhood Action Department. While at the City, she worked with a variety of neighborhood associations, developers and nonprofit organizations in order to facilitate inner city redevelopment. After six years, she left employment with the City of San Antonio to become Vice President at Merced Housing Texas. At Merced, she worked to create and implement programs to improve family stability for apartment community residents.

Mayor Taylor obtained a Master's Degree in City and Regional Planning from the University of North Carolina at Chapel Hill in 1998. In 1992, she received a Bachelor's Degree from Yale University.

At the 2014 CEPA conference, Mayor Taylor shared her thoughts on leadership by envisioning a model that encourages all universities to be at the forefront in dealing with the challenges of the 21st century. She reminded everyone of the connection that exists among the universities in San Antonio and campuses throughout the hemisphere for developing tomorrow's leaders, today. Specifically, she challenged every university in San Antonio to get involved in providing educational leadership for all young people to become productive leaders throughout the

Americas. It was a touching, heart-felt moment when she proclaimed “CEPA Conference Days” in San Antonio.

A call for engaged leadership



Dr. Diane E. Melby,
President, Our Lady of
the Lake University

Invited to join the Mayor
of San Antonio will be the
new president of OLLU,
who will take office in July
2015. Dr. Melby comes to
OLLU from Shepherd
University in West

Virginia where she has served as the vice president for advancement since 2008 and chair of the university’s strategic planning committee, as well as interim vice president for academic affairs and in an executive oversight role in enrollment management. In her advancement role at Shepherd University, Dr. Melby led the successful completion of a \$26 million comprehensive fundraising campaign, developed institutional identity and community relations initiatives, and established key academic programs focused on student success and degree completion.

Prior to joining Shepherd University, Dr. Melby served from 2001 to 2004 as the dean of the School of Continuing Education at Shenandoah University in Virginia, establishing undergraduate and graduate programs for professional development and a lifelong learning program for personal enrichment. In 2004, she transitioned to institutional advancement where she led the completion of a \$65 million campaign.

Her career in higher education began at Lord Fairfax Community College in Virginia where she built partnerships with schools in the service region to form articulation agreements

that focused on increasing matriculation and college attainment, especially of first-generation and at-risk traditionally-aged undergraduate students. Additionally, she was instrumental in working with business leaders to identify and develop academic programs in support of key economic sectors, including health care, business, manufacturing, and information technologies. Her passion for education was fueled by her earliest experience teaching students with severe manifestations of autism. This experience instilled in her a lifelong interest in exploring the learning process and utilizing new methodologies to deliver instruction, and she is ardent about developing structures that support student success.

A native of New York, Dr. Melby completed a bachelor of science at Slippery Rock University, a master of education at James Madison University, and a doctor of education at Nova Southeastern University.

Championing success

Join us for an empowering weekend. The conference recognizes dreamers and visionaries, their pursuit of goals, and a desire to grow and excel. This event provides a premier opportunity for networking and high-powered professional development.

The conference site is ideal — first hotel on San Antonio’s famed Riverwalk. Beloved by locals and tourists alike, the El Tropicano is the perfect place for your weekend getaway.

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Dr. Michael Laney, Our Lady of the Lake University;
Dr. Eric Lopez, Texas A&M University- San Antonio
& Dr. Forrest Aven and Dr. Jeannie Scott, University of the
Incarnate Word — Conference Co-Directors